

FreshBrain - Homepage Wireframe

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ImageX Media

0 100 200 300 400 500 600 700 800 900 960

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you've got fresh ideas **FreshBrain Logo** we'll help them grow

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Build your skills, bolster your resume, make friends, and have some fun with technology!!

- 1 Explore the different technology areas and what's new in FreshBrain.
- 2 Engage & participate in projects, activities, groups, and discussions using the latest tools.
- 3 Create your own project or group and that's cool too!

[Get Started Now!](#)

Newest Members

- username
Enjoys reading, clubbing, and sleeping
- username
Enjoys cooking, singing, and geeking
- username
Enjoys cooking, singing, and geeking

Who's Talking

- username
Lorem ipsum amet nunc sit ame title of thread
By username 3 min ago
20 comments
- username
Lorem ipsum amet nunc sit ame title of thread
By username 3 min ago
20 comments
- username
Lorem ipsum amet nunc sit ame title of thread
By username 3 min ago
20 comments

[>> More Discussions](#)

Welcome Students!

- [>> Join a Project](#)
- [>> Find a Group](#)
- [>> Build a Profile](#)
- [>> Get Scholarships](#)

1 (Flash Presenter)

Ever wondered how to make a 3D logo?
Create one is just 10 minutes! [>> Learn How](#)

Latest Projects & Activities

- Project Icon charlie ben and the olympic kitty ★★★★★
- Project Icon billybobjobobbilly ★★★★★ [>> All Projects](#)
- Activity Icon Show your Graphic Design Skills, Create a Real Product Logo - Activity Contest ★★★★★
- Activity Icon Show Your Stuff as a Gaming Podcaster - Activity Contest ★★★★★ [>> All Activities](#)

What's Inside

- Development
Discover the inner workings of software programming...
- Eco/Green
Explore activities and projects related to eco or...
- Gaming
Explore how to make video/computer games (single...
- Graphic Design
Unleash your artistic potential - investigate the...
- Music
All things related to audio including creation, editing...
- Videos/Movies
Everything you wanted to know about creating...

5 (Project Showcase)

6 Summer News

- Summer Splash 2008
Show your creativity - 30 contests, prizes more than \$12,000 in value!

Latest Contest

- Cool Avatar Contest - Win Skullcandy Headphones!!
Sponsored by Skullcandy

7 Attention Parents and Teachers

- [>> Learn about Projects and Activities](#)
- [>> Become a Volunteer](#)
- [>> Add FreshBrain to Your School Curriculum](#)
- [>> Create a Group for School](#)
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Sun Microsystems Powered by Network.com

1 (Flash Presenter)

This main flash player will be the eye candy to draw students deeper into the site. Based on the hottest searches online, 4 specific examples of what students can do will be featured in this block. Some of the examples Amanda from FreshBrain gave could work well here such as "Ever wondered how to make a flickr photostream? Here's how" or "Want to produce and upload your own audio to myspace?" This will serve to draw in those who are initially less interested in technology but should also feature examples that could also be interested by those who are tech-savy. Thumbnail images for each presentation will be on the right so that the user can toggle between the different ones. This is based off the idea that seeing is more efficient than reading text.

The flash presenter will support different types of media such as video, audio, photos, or just text. For videos and audio, there will be controls like start/stop to play directly in part of this block. There will also be clickable links on the page for each presentation. The featured content here will be stored in an archive on a separate page. This area is considered to be user-derived content and may feature the best content FreshBrain finds from its users. All the content used will be designed to look professional. For a similar example, see the flash player at the top of <http://movies.yahoo.com/>.

2 Register

A register link will be added here since many people look to the top right to sign up for an account. Notice, we have kept the login box the same on the left. There is also a "Create new account" link there for those who look to sign up through this box.

3 Explore, Engage, Create

The concepts for Explore, Engage, Create are presented here. The 1,2,3 beside them make them appear very simple. When the user is logged in, the Get Started Now! button will disappear.

4 What's Inside

The technology areas will be shown in this scrolling list to accommodate for growth on the site. Notice that the thumbnails and text are reduced in this look. This block is currently displaying 6 areas in order to show most of the areas without the need to scroll but we could also reduce this further to maybe 4-5 items showing.

5 (Project Showcase)

This will be the multimedia feature box that will allow FreshBrain to handpick user-generated content such as videos, audio, images, interactive flash etc. that will highlight what the kids have accomplished. The type of media and a thumbnail of each feature will be shown at the bottom for users to choose from. The arrows will allow for many different projects to be featured here.

The content here is specific to projects and could be what's new on the site. The other main difference between this media player and the one in the Flash Presenter above is that this is purely user-driven content and will be of less quality. For an example of similar amateur player, see the video player in the lower right on <http://www.bebo.com/>.

6 Summer News

Any advertising of programs on the site such as Summer Splash and Latest Contest will be featured in this area. This column will expand or collapse to accommodate the content. All 3 blocks shown here in the column are flexible blocks.

7 Attention Parents and Teachers

This block and the one to the left of it will be the list of links (specific pathways) Students, Parents, and Teachers may be interested in visiting and learning more about on FreshBrain. These 2 blocks at the bottom will also be flexible blocks where FreshBrain will be able to swap in other content as they see fit.